In response to the UW-Madison Sexual Assault Climate Survey Task Force Report recommendations following the AAU Campus Climate survey, University Health Services plans to implement the Green Dot bystander intervention curriculum beginning Spring 2016. UHS will advance UW-Madison adoption of the Green Dot College Strategy for the next 3-5 years. During this time, UHS recommends that Green Dot serve as the sole gender-based violence bystander intervention strategy for the UW-Madison campus, as fidelity to the curriculum requires comprehensive and synergistic efforts from all participating campus units.

Green Dot will serve as the main supplemental bystander prevention program to Tonight for new Greek students, student athletes, RSOs, Marching Band students, and University Housing student staff.

The Green Dot College Strategy 2.0 is an evidence-based, comprehensive bystander intervention violence prevention program created by Dr. Dorothy J. Edwards.

Green Dot components include a 60-90 minute persuasive speech and a 6-hour bystander skills training. Theorized proportion of population needing training for strategy diffusion is 15%.

With implementation fidelity, research suggests that Green Dot is an effective educational intervention to reduce rape myth acceptance and increase bystander behavior among college students (Coker et al, 2011) (Coker et al, 2014). The most recent CDC funded 5-year evaluation study of Green Dot in Kentucky high schools found a greater than 50% reduction in self-reported frequency of sexual violence perpetration, compared to a slight increase at control schools (Cook-Craig, et al. 2014).

The Green Dot Strategy:

- Invites people to reconsider their role in prevention (re-branding)
- Inspires people to believe things can be different and their contribution matters
- Engages people in education that will equip them with the motivation, knowledge, & skill needed to take action
- Strengthens new behaviors through reinforcement, practice, and multiple exposures to key messages
- Sustains changes through integrating key messages into permanent infrastructure

Questions? Contact Molly Zemke, UHS Violence Prevention Specialist: mzemke@uhs.wisc.edu
## Timeline to Implementation:

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| 1. **Faculty/Staff Training** | Adaptable 15-90 minutes  
  Step 1: Cross Sections  
  Step 2: Specific department | Spring 2016, beginning January |
| 2. **Early Adopter Student Trainings** | 6-hour Bystander Trainings  
  Cross sections of 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> year early adopters (invitation-only) | Spring 2016, beginning April |
| 3. **General Student Population** | 6-hour Bystander Trainings  
  Open to general students, gradually integrating 1<sup>st</sup> year students | Spring 2016, beginning May, continuing through Summer 2016 |
|     **Student Bystander Trainings:**  
  **Sat. April 16<sup>th</sup> 10am-4pm & Friday, April 22<sup>nd</sup> 9am-3pm. Registration required: evoc.wisc.edu**  
  Students who complete the 6-hour Bystander Training are eligible to co-assist UW-Madison staff & faculty who facilitate 60-90 minute Overview Sessions across campus starting Fall 2016. |   |
| 4. **Action Events** | Campus-wide | Fall 2016 |
| 5. **Social Marketing** | Campus-wide | Fall 2016 |
| 6. **Integration Strategies** | Launch Overview Sessions (50-90 minutes)  
  Booster Sessions available | Fall 2016, beginning late October |

**Overview Sessions used as key intervention for New Greeks, RSOs, 1<sup>st</sup> Year Athletes, Marching Band Students, House Fellows**